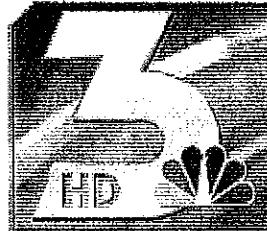
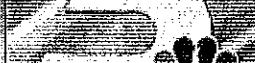


## ORDER



KSNV

Orders	Order / Rev:	104398	
	Alt Order #:	06832443	
	Product Desc:	REP JEWISH COALITION	
	Estimate:		
	Flight Dates:	09/19/12 - 10/21/12	Primary AE:
	Original Date / Rev:	07/17/12 / 10/01/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
			KSNV
			Amy McCreary
			BLPHI
			National

Agency	Name:	Jamestown Associates/ NJ	
	Buying Contact:		
	Billing Contact:		
	5 Mapleton Rd.	Billing Type:	Cash
	Princeton, NJ 08540	Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%

Advertiser	Name:	Republican Jewish Coalition (RJC) - <i>Revised</i>		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN	Agency External ID:	

**Hiatus:** 09/25/12-09/26/12  
**Bill Plan**

## Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	187	\$117,650.00	\$100,002.50	September 2012	187	\$117,650.00	\$100,002.50	0.00
10/01/12	10/21/12	285	\$195,375.00	\$166,068.75	October 2012	285	\$195,375.00	\$166,068.75	0.00
					Totals	472	\$313,025.00	\$266,071.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCrea			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$313,025.00
Market	100%	\$1,203,942.31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a	WakeUp w/Wagners	5-6a		MTWTF--	:30	5	\$450.001	0.00	NM		15	\$6,750.00	

Order / Rev: 104398  
Alt Order #: 06832443  
Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)  
Product Desc: REP JEWISH COALITION  
Estimate:

KSNV

Order / Rev: 104398  
Alt Order #: 06832443  
Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)  
Product Desc: REP JEWISH COALITION  
Estimate:

KSJV

Order / Rev: 104398  
Alt Order #: 06832443  
Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)  
Product Desc: REP JEWISH COALITION  
Estimate:

KSJV

Order / Rev: 104398  
Alt Order #: 06832443  
Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)  
Product Desc: REP JEWISH COALITION  
Estimate:

**KSNV**

Order / Rev: 104398  
Alt Order #: 06832443  
Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)  
Product Desc: REP JEWISH COALITION  
Estimate:

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 40	KSNV	10/06/12	10/20/12	Weekend Jeopardy/WheM			630-730pm		-----S-	:30	1	\$525.00	1	0.00	NM		2	\$1,050.00
WH/JEP																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 10/01/12		10/07/12		-----		0		\$525.00		0.00								
Week: 10/08/12		10/14/12		-----S-		1		\$525.00		0.00								
Week: 10/15/12		10/21/12		-----S-		1		\$525.00		0.00								
E 41	KSNV	09/22/12	09/29/12	Weekend Jeopardy/WheM			630-730pm		-----S-	:30	1	\$500.00	1	0.00	NM		1	\$500.00
WH/JEP																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 09/17/12		09/23/12		-----		0		\$500.00		0.00								
Week: 09/24/12		09/30/12		-----S-		1		\$500.00		0.00								
N 42	KSNV	09/19/12	09/21/12	M-F 5-6a WakeUp w/WagM			5-6a		--WTF--	:30	5	\$325.00	1	0.00	NM		5	\$1,625.00
MKGD FOR LINE 1 NEWS																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 09/17/12		09/23/12		--WTF--		5		\$325.00		0.00								
N 43	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/WagM			6-7a		--WTF--	:30	10	\$650.00	1	0.00	NM		10	\$6,500.00
MKGD FOR LINE 4 NEWS																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 09/17/12		09/23/12		--WTF--		10		\$650.00		0.00								
N 44	KSNV	09/19/12	09/21/12	Today Show		CM	658a-9am		--WTF--	:30	10	\$850.00	1	0.00	NM		10	\$8,500.00
MKG FOR LINE 5 TODAY																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 09/17/12		09/23/12		--WTF--		10		\$850.00		0.00								
N 45	KSNV	09/19/12	09/21/12	M-F Today Show II	3rd HOM		9-10a		--WTF--	:30	5	\$350.00	1	0.00	NM		5	\$1,750.00
MOVED TO 9/19 TODAY II																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 09/17/12		09/23/12		--WTF--		5		\$350.00		0.00								
N 46	KSNV	09/19/12	09/21/12	Rachael Ray		CM	11am-12pm		--WTF--	:30	5	\$325.00	1	0.00	NM		5	\$1,625.00
CHANGE INTP RR																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 09/17/12		09/23/12		--WTF--		5		\$325.00		0.00								
N 47	KSNV	09/19/12	09/21/12	Noon News		CM	12-1230pm		--WTF--	:30	5	\$425.00	1	0.00	NM		5	\$2,125.00
CHANGE IN TSTART DATE NEWS																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 09/17/12		09/23/12		--WTF--		5		\$425.00		0.00								
N 48	KSNV	09/19/12	09/21/12	The Agenda	1230pm	CM	1230-1p		--WTF--	:30	5	\$325.00	1	0.00	NM		5	\$1,625.00
START DATE NOW 9/19 AGENDA																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 09/17/12		09/23/12		--WTF--		5		\$325.00		0.00								
N 49	KSNV	09/19/12	09/21/12	The Doctors		CM	2pm-3pm		--WTF--	:30	5	\$325.00	1	0.00	NM		5	\$1,625.00
START DATE NOW 9/19 DRS																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 09/17/12		09/23/12		--WTF--		5		\$325.00		0.00								
N 50	KSNV	09/19/12	09/21/12	Dr. Phil		CM	3-4p		--WTF--	:30	5	\$450.00	1	0.00	NM		5	\$2,250.00
START DATE 9/19 PHIL																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 09/17/12		09/23/12		--WTF--		5		\$450.00		0.00								
N 51	KSNV	09/19/12	09/21/12	NEWS 3 at 4	(1 HOUR)CM		4-5pm		--WTF--	:30	5	\$600.00	1	0.00	NM		5	\$3,000.00
4PM NEWS (1 hour)																		
(4:00 PM-4:30 PM)																		
START DATE NOW 9/19 NEWS																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 09/17/12		09/23/12		--WTF--		5		0.00		0.00								

Order / Rev: 104398  
 Alt Order #: 06832443  
 Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)  
 Product Desc: REP JEWISH COALITION  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N51	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	--WTF--	:30	5	\$600.001	0.00	NM		5	\$3,000.00
START DATE NOW 9/19 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	--WTF--		5	\$600.00		0.00						
N52	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	--WTF--	:30	5	\$700.001	0.00	NM		5	\$3,500.00
START DATE FOR 9/19 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	--WTF--		5	\$700.00		0.00						
N53	KSNV	09/19/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	5	\$1,000.001	0.00	NM		5	\$5,000.00
START DATE 9/19 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	--WTF--		5	\$1,000.00		0.00						
N54	KSNV	09/19/12	09/21/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	--WTF--	:30	5	\$1,000.001	0.00	NM		5	\$5,000.00
START ATE 9/19 WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	--WTF--		5	\$1,000.00		0.00						
N55	KSNV	09/19/12	09/21/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	4	\$1,100.001	0.00	NM		4	\$4,400.00
START DATE 9/19 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	--WTF--		4	\$1,100.00		0.00						
N56	KSNV	09/24/12	09/28/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a		M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M--TF--		5	\$325.00		0.00						
N57	KSNV	09/24/12	09/28/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a		M--TF--	:30	10	\$650.001	0.00	NM		10	\$6,500.00
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M--TF--		10	\$650.00		0.00						
N58	KSNV	09/24/12	09/28/12	Today Show Today Show	CM	658a-9am	M--TF--	:30	10	\$850.001	0.00	NM		10	\$8,500.00
NO SPOTS CAN AIR 9/25 & 9/26 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M--TF--		10	\$850.00		0.00						
N59	KSNV	09/24/12	09/28/12	M-F Today Show II 3rd H&M M-F Today Show II	9-10a		M--TF--	:30	5	\$350.001	0.00	NM		5	\$1,750.00
NO SPOTS CAN AIRE 9/25 & 9/26 TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M--TF--		5	\$350.00		0.00						
N60	KSNV	09/24/12	09/28/12	Rachael Ray Rachael Ray	CM	11am-12pm	M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
NO SPOTS CAN AIR 9/25 & 9/26 RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M--TF--		5	\$325.00		0.00						
N61	KSNV	09/24/12	09/28/12	Noon News Noon News	CM	12-1230pm	M--TF--	:30	5	\$425.001	0.00	NM		5	\$2,125.00
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M--TF--		5	\$425.00		0.00						
N62	KSNV	09/24/12	09/28/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
NO SPOTS CAN AIR 9/25-26 AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M--TF--		5	\$325.00		0.00						
N63	KSNV	09/24/12	09/28/12		CM	2pm-3pm	M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00

Order / Rev: 104398  
 Alt Order #: 06832443  
 Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)  
 Product Desc: REP JEWISH COALITION  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Doctors															
The Doctors															
NO SPOTS CAN AIR 9/25-26 DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		5	\$325.00			0.00					
N 64	KSNV	09/24/12	09/28/12	Dr. Phil	CM	3-4p				M--TF--	:30	5	\$450.001	0.00 NM	5 \$2,250.00
Dr Phil															
NO SPOS CAN AIR 9/25 & 9/26 PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		5	\$450.00			0.00					
N 65	KSNV	09/24/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm				M--TF--	:30	5	\$600.001	0.00 NM	5 \$3,000.00
4PM NEWS (1 hour)															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		5	\$600.00			0.00					
N 66	KSNV	09/24/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm				M--TF--	:30	5	\$700.001	0.00 NM	5 \$3,500.00
4PM NEWS (1 hour)															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		5	\$700.00			0.00					
N 67	KSNV	09/24/12	09/28/12	M-F Early News	CM	5-630p				M--TF--	:30	5	\$1,000.001	0.00 NM	5 \$5,000.00
M-F Early News															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		5	\$1,000.00			0.00					
N 68	KSNV	09/24/12	09/28/12	M-F Jeop/Wheel	CM	630-730pm				M--TF--	:30	5	\$1,000.001	0.00 NM	5 \$5,000.00
M-F Jeopardy/Wheel of Fortune															
NO SPOTS CAN AIR 9/25 & 9/26 WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		5	\$1,000.00			0.00					
N 69	KSNV	09/24/12	09/28/12	M-F News 3 at Eleven	CM	11pm-1135pm				M--TF--	:30	4	\$1,100.001	0.00 NM	4 \$4,400.00
M-F News 3 at Eleven															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		4	\$1,100.00			0.00					
N 71	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF	CM	5a-459a				-----S-	:30	2	\$625.001	0.00 NM	2 \$1,250.00
Sat Today															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		2	\$625.00			0.00					
N 72	KSNV	09/22/12	09/22/12	News 3 Live in Prime	CM	7-10pm				-----S-	:30	1	\$650.001	0.00 NM	1 \$650.00
News 3 in Prime															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1	\$650.00			0.00					
N 73	KSNV	09/22/12	09/22/12	SIGN ON-SIGN OFF	CM	5a-459a				-----S-	:30	1	\$500.001	0.00 NM	1 \$500.00
Wheel/Jeop															
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1	\$500.00			0.00					
N 74	KSNV	09/19/12	09/30/12	M-Su News 3 @ Eleven	CM	11pm-1135pm				MTWTFSS	:30	1	\$1,100.001	0.00 NM	2 \$2,200.00
M-Su News 3 at Eleven															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---WTFSS		1	\$1,100.00			0.00					
		Week: 09/24/12	09/30/12	M--TFSS		1	\$1,100.00			0.00					
N 75	KSNV	10/06/12	10/07/12	News 3 Live in Prime	CM	7-10pm				-----S-	:30	1	\$675.001	0.00 NM	1 \$675.00
News 3 in Prime															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1	\$675.00			0.00					
N 76	KSNV	10/06/12	10/06/12		CM	5a-459a				-----S-	:30	1	\$525.001	0.00 NM	1 \$525.00

Order / Rev: 104398  
Alt Order #: 06832443  
Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)  
Product Desc: REP JEWISH COALITION  
Estimate:

KSNV